



ASORC BULLETIN

VOL.6 ISSUE 2
MARCH-APRIL 2026

**BULLETIN OF AHALIA SCHOOL OF
OPTOMETRY AND RESEARCH CENTRE**



AHALIA

SCHOOL OF OPTOMETRY AND RESEARCH CENTRE

KUHS Recognized Research Centre

Affiliated to Kerala University of Health Sciences

Ahalia Campus, Palakkad, Kerala - 678557 PH: 04923-225126 Mob:+91 9188521731

Email: aso@ahalia.edu.in, www.ahaliaschoolofoptometry.org

EDITORIAL

This Bulletin is published at Ahalia School of Optometry & Research Centre to share the information to parents, students and faculties about the happenings/news in the Institution. We introduced these Bulletin as "ASORC BULLETIN" and started to publish by Ahalia School of Optometry & Research Centre from January 2021 onwards.

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JC PRESENTATION - "DUANE'S RETRACTION SYNDROME"

Mrs. Sruthi S, 2nd year Master of Optometry student did JC Presentation on "DUANE'S RETRACTION SYNDROME" on 06.03.2026, Friday 9.00am-10.00am. All PG students, Third year BSc optometry students and faculties attended the session.

JC
Presentation on
Duane retraction syndrome : A rare cause of strabismus



Presenter
SRUTHI S
2nd Year MOptometry Student

6th March 2026 at 09.00 a.m. to 10.00 a.m.
Venue: ASORC

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ONLINE CASE PRESENTATION ON TOPIC: ALLERGIC CONJUNCTIVITIS

An online case presentation was conducted on 06/03/2026 Friday evening from 3.00pm to 4.00pm through Google meet. The case presentation was done by an Internship student Ms. Aparna P S on the topic Allergic conjunctivitis. All the internship students and two faculties have joined the session and interacted actively.

ONLINE CASE PRESENTATION

ALLERGIC CONJUNCTIVITIS

Presenter:
Aparna P S
Internship Student



 06.03.2026

 3pm to 4pm

Join Via Google Meet

<https://meet.google4.com/aoj-jnkz-ufc>

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IFTAR PARTY

An Iftar party was conducted at Ahalia School of Optometry and Research Centre by Team Optimus on 17th March 2026 from 5:00 PM to 7:00 PM. Students and staffs gathered together in a warm and welcoming atmosphere to observe the spirit of Ramadan. We gathered together and had food, breaking the fast as a community and sharing a variety of traditional dishes. The event promoted unity, togetherness, and a sense of gratitude, making it a memorable occasion for all.



WORLD OPTOMETRY DAY CELEBRATION AT AHALIA SCHOOL OF OPTOMETRY AND RESEARCH CENTRE

Ahalia School of Optometry and Research Centre (ASORC) celebrated World Optometry Day on 23rd March 2026 with active participation from students and faculty. The event, held from 10:00 AM to 4:00 PM, was centered around this year's global theme, "A Shared Vision: Collaboration in Global Eye Care."

As part of the celebration, undergraduate (UG) and postgraduate (PG) students of ASORC prepared a wide range of informative posters. These covered various eye diseases, the importance of regular eye screening, and other relevant topics in eye health and vision care. An exhibition showcasing these works was organized at Ahalia Foundation Eye Hospital, where students effectively communicated their ideas and findings to visitors and patients.

Adding to the vibrancy of the event, students performed a flash mob and an awareness skit focused on the importance of eye screening. These performances were conducted at both Ahalia Foundation Eye Hospital and at Home Centre Ground.

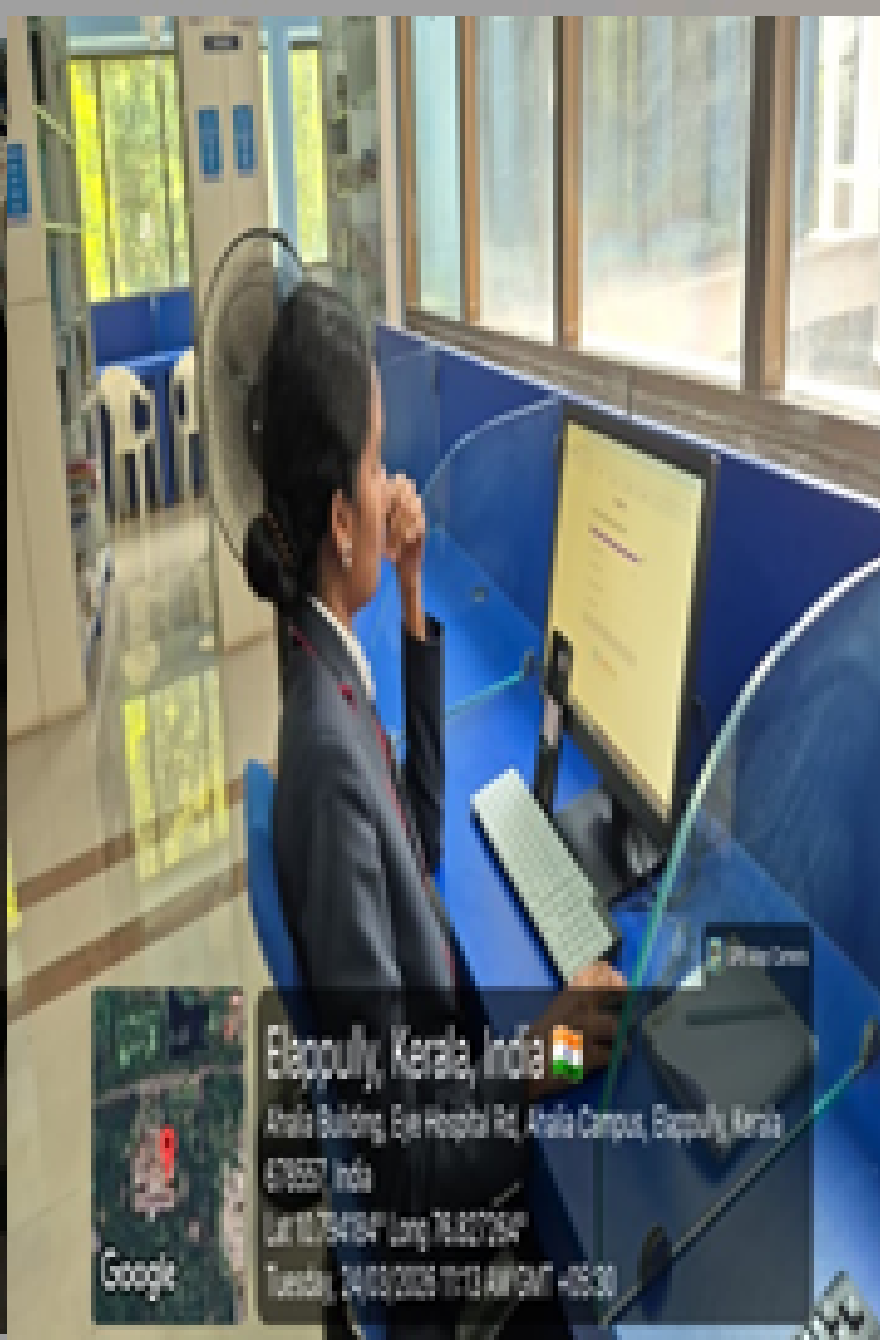
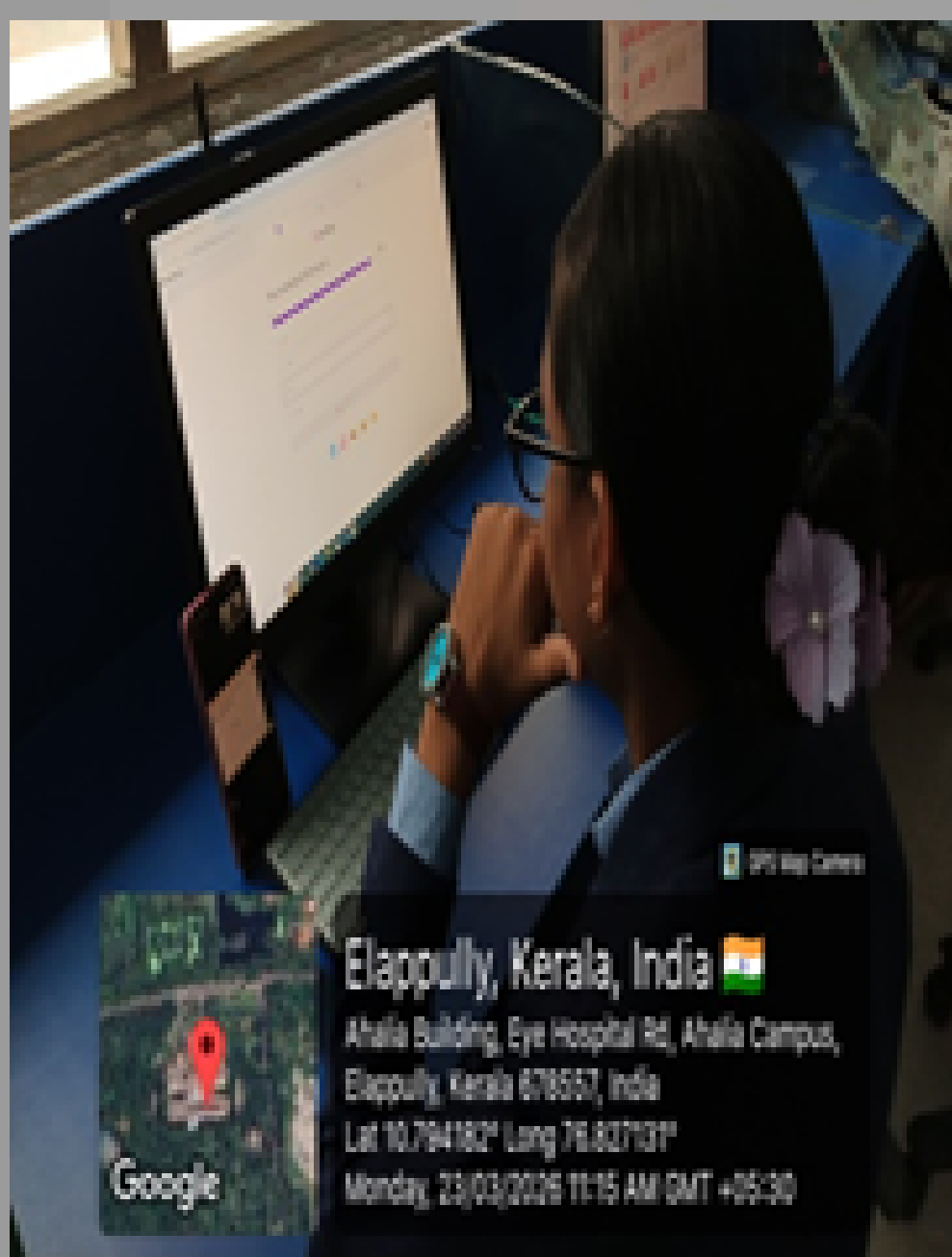
In addition, Ms. Sreevarshini, from first-year and Ms. Namitha Krishnan from second year B.Sc. Optometry students, represented ASORC in an inter-college quiz competition organized by the Optometry Confederation of India, marking a proud moment for the institution.

The programme was a grand success, reflecting the dedication, creativity, and collaborative spirit of ASORC students in promoting eye health awareness and contributing to the vision of global eye care.

WORLD OPTOMETRY DAY CELEBRATION AT AHALIA SCHOOL OF OPTOMETRY AND RESEARCH CENTRE



WORLD OPTOMETRY DAY CELEBRATION AT AHALIA SCHOOL OF OPTOMETRY AND RESEARCH CENTRE



JC PRESENTATION- CHRONIC PROGRESSIVE EXTERNAL OPHTHALMOPLÉGIA

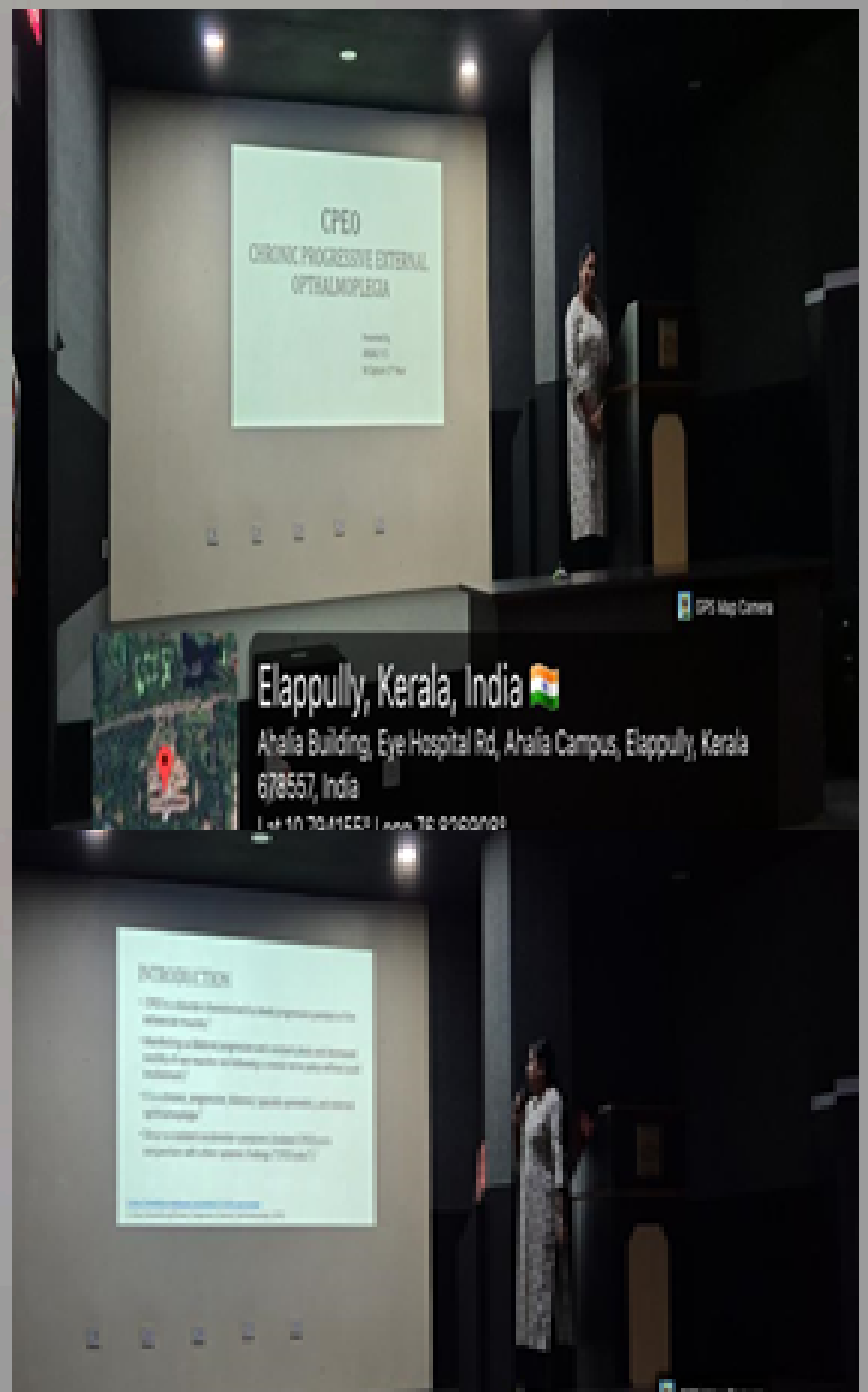
Mrs. Anjali V S, 1st year Master of Optometry student did JC Presentation on “CHRONIC PROGRESSIVE EXTERNAL OPHTHALMOPLÉGIA” on 27.03.2026, Friday 9.00am-10.00am at AFEH Auditorium. All PG students, Third year & Second year BSc optometry students and faculties attended the session.

JC
Presentation on
Chronic Progressive External
Ophthalmoplegia

Presenter
Anjali V S
1st Year M. Optometry Student

27th March 2026 at 09:00am to 10:00 am
Venue: AFEH Auditorium

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OPTOMETRY DAY AWARENESS RALLY

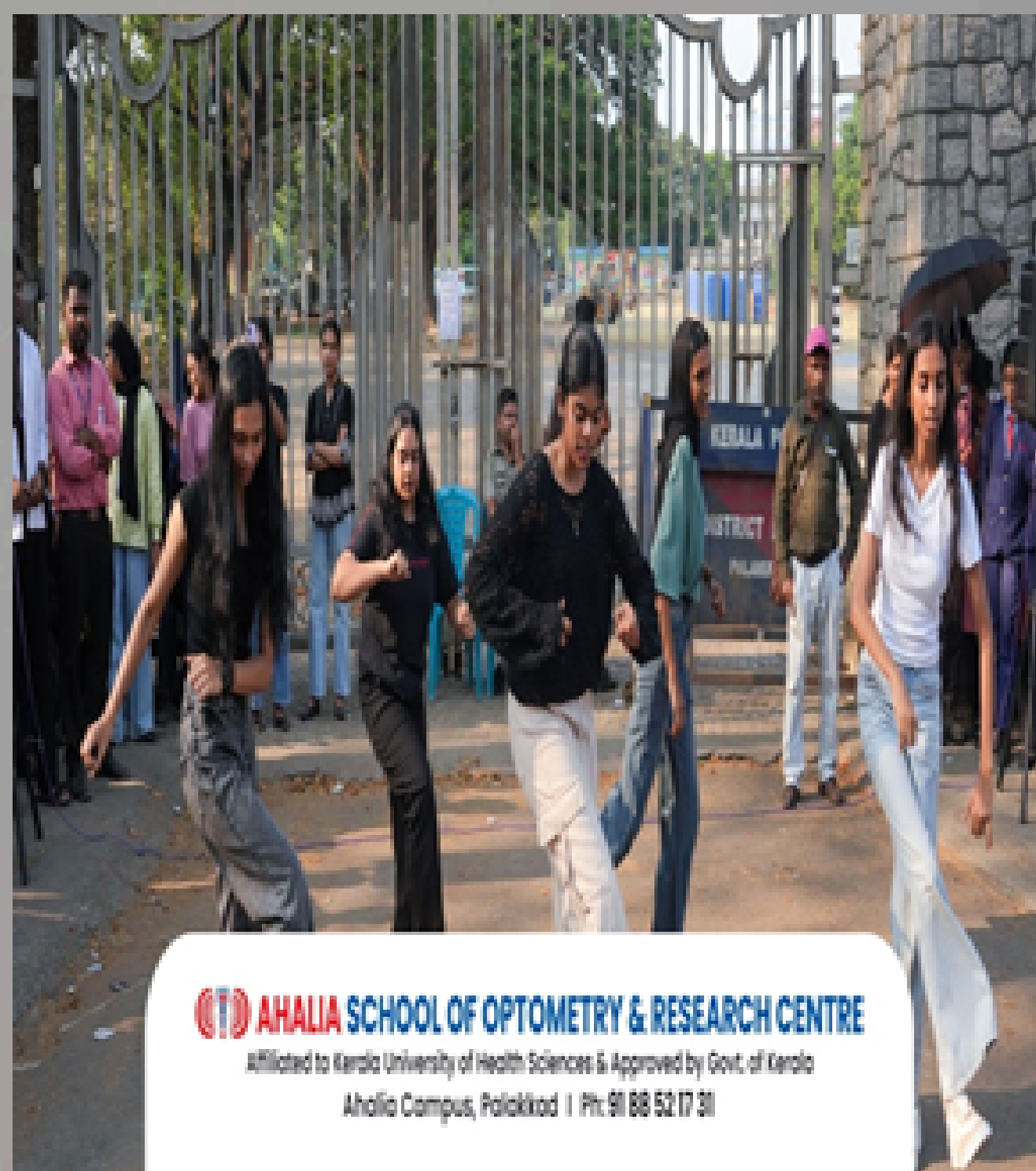
As part of World Optometry Day, Ahalia School of Optometry and Research Centre conducted an awareness rally in Palakkad to highlight the importance of eye care and vision health. The rally commenced from the Palakkad Stadium stand and concluded at Palakkad Fort, with enthusiastic participation from students and faculty members.

The rally aimed to spread awareness about the need for regular eye check-ups, early detection of vision problems, and preventive eye care practices. Participants carried placards and raised slogans to engage the public and convey key messages on maintaining good eye health.

At both the starting point and the final destination, creative activities were organized to attract public attention. A flash mob performance was staged, delivering awareness messages through energetic and coordinated movements. Additionally, a mime performance effectively depicted the consequences of neglecting eye care and the importance of timely intervention.

The event successfully combined awareness with creativity, making a strong impact on the public. Overall, the initiative by Ahalia School of Optometry and Research Centre was a meaningful effort to educate the community and promote the significance of vision care on the occasion of World Optometry Day.

OPTOMETRY DAY AWARENESS RALLY



OPTOMETRY DAY AWARENESS RALLY



FACULTY DEVELOPMENT PROGRAMME ON ENHANCING RESEARCH QUALITY: ETHICS AND PUBLICATION IN HIGH-IMPACT JOURNALS

A one-day Faculty Development Programme (FDP) titled “Enhancing Research Quality: Ethics and Publication in High-Impact Journals” was successfully organized by Ahalia School of Management on 28 March 2026, from 10:00 AM to 3:00 PM at the ASM Seminar Hall. The programme featured an insightful session led by Prof. Dr. Vijayachandran Pillai, who served as the resource person. As the Principal and Director of the organizing institution, he brought valuable expertise and practical insights to the sessions. The FDP was structured into two engaging sessions:

- Session 1: Research Ethics: Building Responsible Scholars
- This session emphasized the importance of ethical practices in research, including integrity, originality, and accountability in academic work.
- Session 2: Scholarly Writing and Publication in High-Quality Indexed Journals

The second session focused on effective academic writing techniques and strategies for publishing research in reputed, high-impact journals.

The sessions were highly informative, well-structured, and easy to follow, making them beneficial for all participants. Faculty members and postgraduate students from ASORC actively attended and participated in the programme.

**FACULTY DEVELOPMENT PROGRAMME ON
ENHANCING RESEARCH QUALITY: ETHICS AND
PUBLICATION IN HIGH-IMPACT JOURNALS**



AWARENESS PROGRAMME ON “FINANCIAL AWARENESS AND CONSUMER TRAINING”

A programme on “Financial Awareness and Consumer Training” was conducted at the AFEH Auditorium at 10:00 AM on 28th March 2026. The session was led by Adv. Gopalakrishnana, a distinguished Financial Educator and Trainer associated with the National Centre for Financial Education.

The programme aimed to enhance students’ understanding of essential financial concepts such as budgeting, saving, investment planning, digital transactions, and consumer rights. The speaker elaborated on the importance of financial literacy in making informed decisions and avoiding financial frauds. Practical examples and real-life scenarios were discussed to make the session more engaging and relatable.

All students actively participated in the programme, showing keen interest throughout the session. The interactive nature of the class encouraged students to clarify their doubts and gain deeper insights into responsible financial behavior.

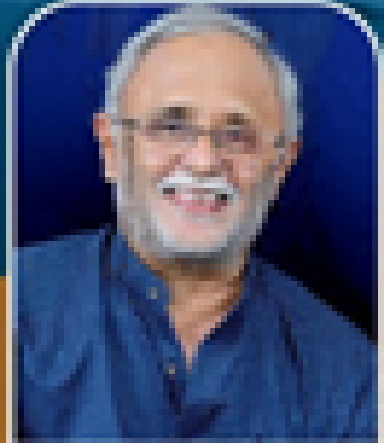
Overall, the session was highly informative and beneficial, equipping students with valuable knowledge and skills required for effective financial management and consumer awareness.

AWARENESS PROGRAMME ON “FINANCIAL AWARENESS AND CONSUMER TRAINING”




www.ahaliaschoolofoptometry.org

FINANCIAL AWARENESS & CONSUMER TRAINING

Conducted By:



ADV. GOPALAKRISHNAN B
MA, LLB, CAIB, MBA
TRADEMARK ATTORNEY & LP FACILITATOR
ACADEMIC COUNSELLOR (IGNOU)
(FINANCIAL EDUCATION TRAINER)
NATIONAL CENTRE FOR FINANCIAL EDUCATION (NCFE)

 28th March, 2026
 10:00 AM
 AFEH Auditorium

AHALIA SCHOOL OF OPTOMETRY & RESEARCH CENTRE
Affiliated to Kerala University of Health Sciences & Approved by Govt. of Kerala
Ahalia Campus, Pottakkad | Ph: 9188521731



AWARENESS PROGRAMME ON “FINANCIAL AWARENESS AND CONSUMER TRAINING”

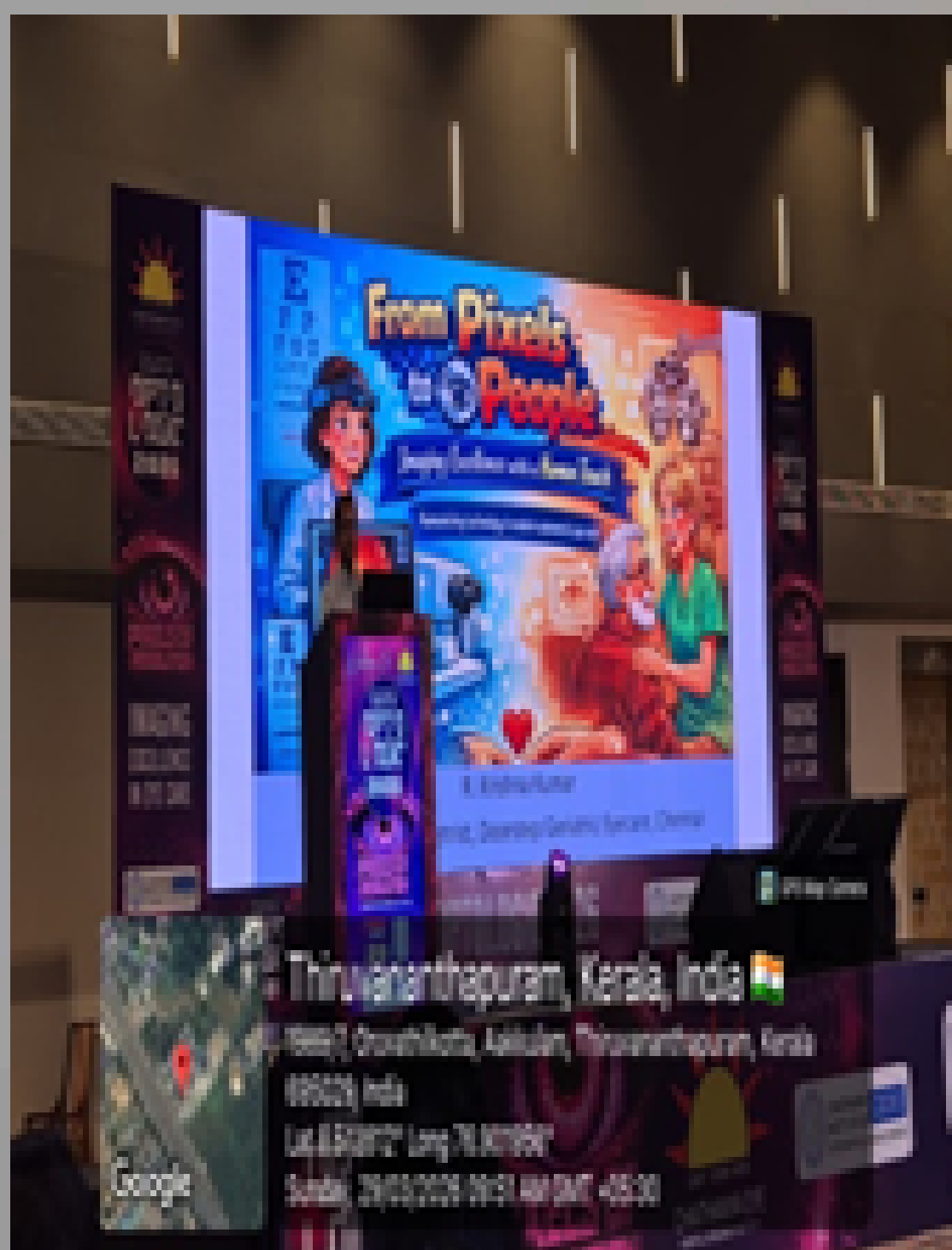


OPTOLOGIC 2026

Second year B.Sc Optometry students, accompanied by two faculty members, Ms. Sandra and Ms. Nithya, attended the Continuing Medical Education (CME) programme “OPTOLOGIC 2026 – PIXELS OF PRECISION – IMAGING EXCELLENCE IN EYE CARE” on 29th March 2026, organised by Chaithanya Eye Hospital & Research Institute, aiming to provide updated knowledge and clinical insights in the field of optometry.

The CME commenced with an inaugural session, followed by a series of expert lectures and scientific presentations delivered by experienced clinicians and academicians. The sessions focused on imaging technologies in enhancing diagnostic accuracy, clinical decision making and patient outcomes in eye care. The sessions were followed by Intercollegiate quiz competition and cultural programmes. Overall, the CME was highly informative and beneficial for the students. It contributed significantly to their academic enrichment and clinical understanding.

OPTOLOGIC 2026



ONLINE CASE PRESENTATION ON TOPIC: DIABETIC RETINOPATHY

An online case presentation was conducted on 30/03/2026 Monday evening from 3.00pm to 4.00pm through Google meet. The case presentation was done by an Internship student Ms. Farzana S S on the topic Diabetic Retinopathy. All the internship students and two faculties have joined the session and interacted actively.



Online Case Presentation
Diabetic Retinopathy

Presenter
Farzana S S
Internship Student

30.03.2026
03:00 pm to 04:00 pm

Join Via Google Meet
<https://meet.google.com/gpp-ajvq-btd>

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COLLEGE DAY

The College Day Celebration conducted by Ahalia School of Optometry and Research Centre at Koothambalam on 1st April 2026 was a vibrant and memorable event filled with enthusiasm, talent, and joy.

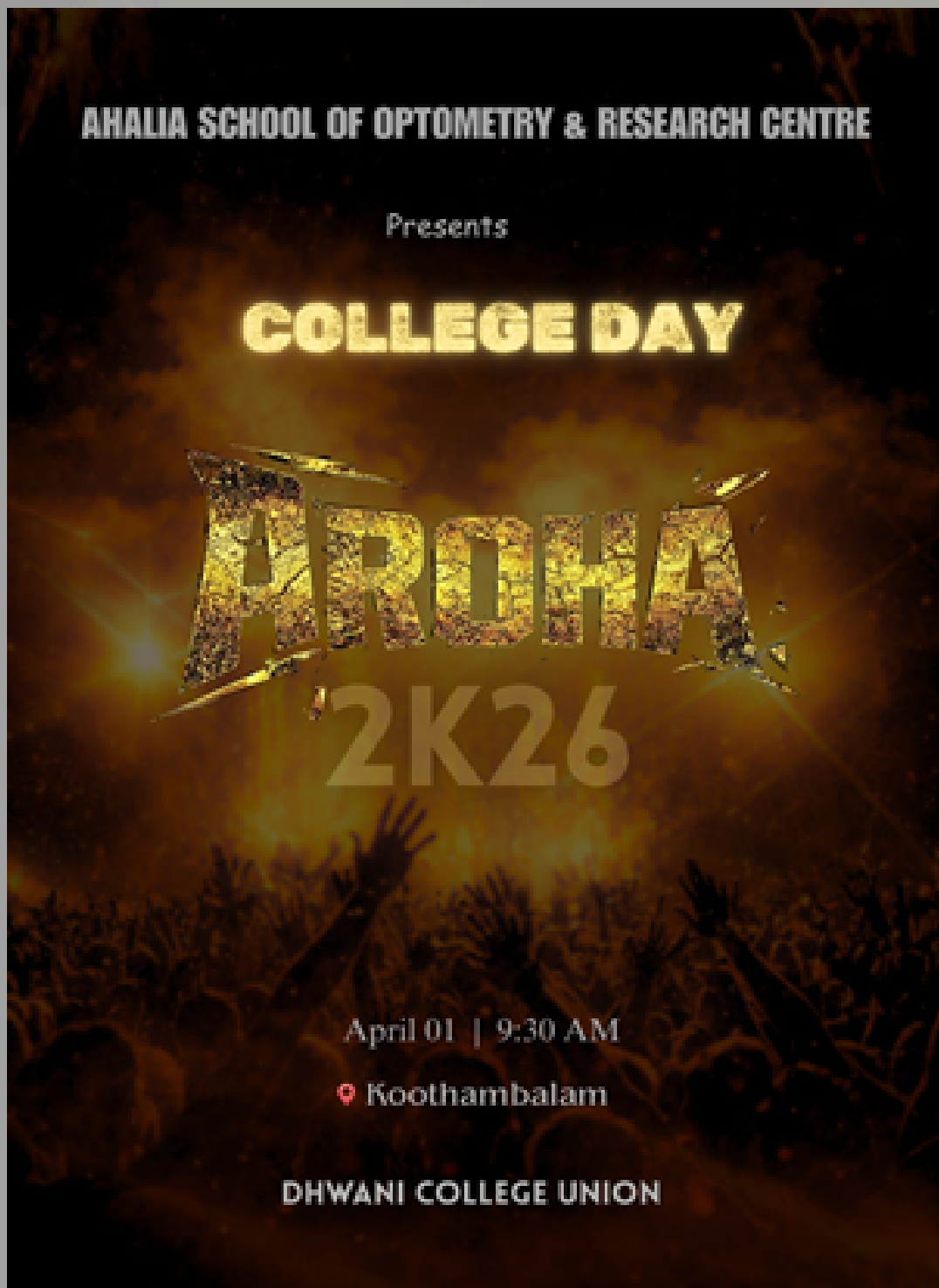
The program commenced at 10:00 AM with a soulful prayer song, creating a positive and auspicious atmosphere. This was followed by the inaugural address delivered by the Vice Principal, Ms. Preetha Balaji who motivated the students and highlighted the institution's achievements. The Annual Report presentation by the Union Member highlighted the academic and extracurricular achievements of the college. This was followed by the distribution of medals and certificates to KUHS distinction holders and class toppers.

The cultural segment began with a ramp walk by third-year BSc Optometry students, displaying confidence and creativity. The event continued with a variety of performances including dances and songs by students from different academic years. Each performance reflected the students talent, coordination, and enthusiasm.

The second session included more engaging performances such as group dances, solo songs, couple dances, and special performances by MSc Optometry students. The boys and girls dance performances were particularly energetic and well-received by the audience.

The celebration concluded with a photo session, capturing memorable moments of the day. Overall, the College Day Celebration at Koothambalam was a grand success, bringing together students and faculty in a spirit of unity, celebration, and joy.

COLLEGE DAY



FACULTY DEVELOPMENT PROGRAMME

A Faculty Development Programme (FDP) was conducted by Ms. Shivashika, Lecturer, at Ahalia School of Optometry and Research Centre in the seminar hall from 12:30 PM to 1:30 PM, with all faculty members in attendance. The session, titled “Evolving Strategies in Amblyopia Management: From Traditional Therapy to Cutting-Edge Innovations,” focused on creating awareness and enhancing knowledge about recent advancements in amblyopia treatment. The speaker discussed in detail the shift from conventional therapies to newer approaches, including innovative techniques and modern perspectives in amblyopia management, making the session informative and beneficial for all participants.



FDP
FACULTY DEVELOPMENT PROGRAMME

Evolving Strategies in Amblyopia Management:
From traditional therapies to cutting edge innovations.

Date: 6 April 2026
Time: 1.00 - 2.00 pm
Venue: Seminar Hall, ASORC

SHIVASHIKA
LECTURER

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ONLINE CASE PRESENTATION ON TOPIC: MACULAR EDEMA

An online case presentation was conducted on 06/04/2026 Monday evening from 3.00pm to 4.00pm through Google meet. The case presentation was done by an Internship student Ms. Jasmin Sathar on the topic Macular Edema. All the internship students and two faculties have joined the session and interacted actively.

JC Presentation
Macular Edema

Presenter:
Jasmin Sathar
Internship Student

06.04.2026
03:00 pm to 04:00 pm

Join Via Google Meet
<https://meet.google.com/sds-xzjx-nvu>
(code: sds-xzjx-nvu)

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CONTACT LENS TRAINING PROGRAM

A contact lens training program was held on 18th April 2026 at 10:00 AM in the AFEH Auditorium. The session was conducted by Mr. Ramachandran, Business Development Trainer from Bausch & Lomb Company. He shared insights on recent innovations in contact lens materials and modalities, along with the Ultra range of products. The session also covered proper fitting techniques and best practices for contact lens application.

A hands-on training session was included, allowing students to gain practical experience in fitting contact lenses. The program was informative and helped enhance both the knowledge and skills of the participants.



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- B.Tech. Civil Engineering
- B.Tech. Computer Science & Engineering
- B.Tech. Electronics & Communication Engineering
- B.Tech. Electrical & Electronics Engineering
- B.Tech. Mechanical Engineering

Ahalia School of Commerce & Mathematics

- BBA Honours
- B. Com. Honours
- BA Journalism & Mass Communication Honours

Ahalia School Of Media Studies And Future Technologies

- BVA - Bachelor of Visual Arts
 - Virtual Production
 - Cinematic VFX
 - XR [Extended Reality]
 - AI Media Arts and Practices
 - Animation Film Design

Ahalia Ayurveda Medical College

- BAMS

Ahalia College of Nursing

- B.Sc. Nursing

Ahalia School of Optometry

- B.Sc. Optometry
- Master of Optometry (M.Optom.)
- Ph.D. Optometry
- Diploma in Ophthalmic Assistance

Ahalia School of Pharmacy

- B. Pharm.

Ahalia School of Paramedical Sciences

- B.Sc. MLT
- DDT (Diploma in Dialysis Technology)
- DMLT (Diploma in Medical Laboratory Technology)

Ahalia School of Management

- MBA Marketing
- MBA Finance
- MBA Human Resource Management
- MBA Healthcare Management

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- NSDC (National Skill Development Corporation)
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Ahalia Health, Heritage & Knowledge Village, Palakkad, Kerala-678557

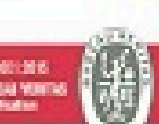
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